



# Initiative MAMA-LIGHT® for Sustainable Energy



The solution for consumer's empowerment Global South  
At IRENA Innovation Week Bonn 5-7 September 2018



H.R.H. Princess Abze Djigma  
September 2018



*“As a Mossi princess and direct descendant from Princess Yennenga I want to stand my responsibility to provide tools and means for my people to develop and to empower themselves. For me this means providing light and energy to students to women and to (small) businesses to build a good, save and sustainable future for themselves and their children”*

## **H.R.H. Princess Abze Djigma**

- + Chair of the H.R.H. Princess Abze Djigma Foundation
- + Special Envoy of the President of Burkina Faso, Resource Mobilization for SDG's and Climate Change
- + COP23 Deputy Head of Delegation of Burkina Faso
- + CEO AbzeSolar S.A.
- + Ambassador for Renewable Energy of Burkina Faso
- + Initiator and leader of the ‘MAMA-LIGHT® Initiative for Sustainable Energy’
- + Initiator of the Global Expertise Hub for the Informal Sector.
- + President Senior Advisor External Relations and Gender for Center Region Council of Burkina Faso
- + Regular speaker on behalf of the traditional authorities, the informal sector and the SME's in International conferences, including UN meetings (as WCDRR, LLDC conferences, World Urban Forum, FfD3, Climate Summit, ECOSOC meetings, COP21, COP22, SDG Business Forum, TVET, African Union meetings, AfDB meetings, EIB meetings, WAIPA, IOREC, etc.)

## **The Initiative MAMA-LIGHT® for Sustainable Energy**

- + Provides access to affordable energy/light for women, small business and children.
- + The initiative is based on 5 pillars: Products, Financing, Cooperation, Training & Employment and a Phased Implementation.
- + The program drives the generation of new jobs (for youth) and creates a sound basis for gender equality and women empowerment
- + Leveraging the the Sendai Framework for DRR, the Vienna program of Action for LLDC's . The FfD3 outcome and SE4ALL
- + To advance the SDG targets and the historic Paris Agreement

# The Initiative MAMA-LIGHT® for Sustainable Energy

## What makes it unique?



***Bottom-up approach***

***Multi-stakeholder community based***

***Owned by the community and lead by the women and youth***

***Game changer bringing new players in the renewable energy market***

***Enables local business ecosystems and local jobs***

***Offers direct access to finance and access to vocational training***

***Robust solar products with locally adapted standards: QualitySun®***

***All the work is managed by the MAMA-LIGHT® Cooperative Toolkit***

***Transparent for investors and donors***

***Catalyst for empowerment***

***Ticket out of poverty for the informal sector***

# Results in practice



The impact of the “Initiative MAMA-LIGHT® for Sustainable Energy” in Kalembouly, a village in Burkina Faso. A reportage made by Deutsche Welle. Click on the picture to see the video or use the following link:

<http://www.dw.com/en/lighting-up-burkina-faso/av-42312084>

# Thanks for your attention



For more information see [www.princess-abze.org](http://www.princess-abze.org)

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