

IRENA INNOVATION WEEK <sup>20</sup><sub>25</sub>

# Planning for the future: Demand-side narratives and scenarios

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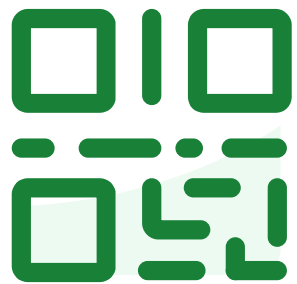


11 June 2025 | 11:30-15:00

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# Scene Setting

## Planning for the future: Demand side narratives and scenarios



**Nadeem Goussous**

Associate Programme Officer / Clean Energy Transition  
IRENA

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## Facilitation of dialogue

### High-level/Regional level/Technical level and thematic

#### Regional Engagement



LAC  
(2021)

Africa  
(2021/22)

Asia  
(2023)

#### High level Engagement

- IRENA Assembly
- Clean Energy Ministerial
- G20
- COP

#### International LTES Forum



#### Workshops

- Participatory Processes
- Peer to peer sessions
- Scenario comparisons and benchmarking

## Synthesis of Country case studies



## Priority survey results (LTES network)

Final ranking	Topic
1	Energy security and geopolitics
2	Demand-side aspects
3	Financial aspects
4	Flexibility and storage
5	Just transition and socio-economic aspects
6	Climate resilience
7	Sector-coupling
8	Emerging technologies

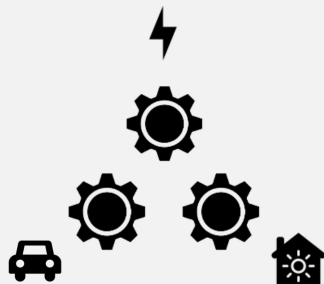
*Continued focus*  
on **Demand-side aspects**

# How have Demand Side narratives changed?

## Demand-side narratives in LTES



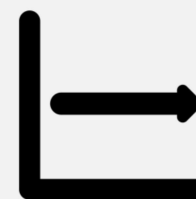
Population driven



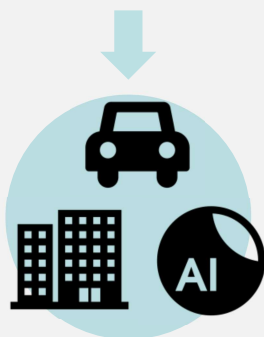
Sectoral silos



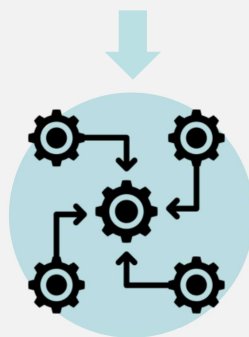
Focus on costs  
& performance



Static demand



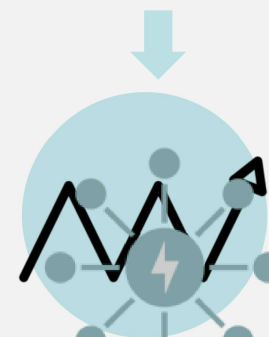
Sector deep-dive



System integration



Socio-technical view



Dynamic demand



**Single linear demand pathway**



**Multiple demand scenarios**

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## Scene Setting

### Rethinking demand-side energy planning



**Charlie Heaps**

LEAP Developer and Senior Scientist  
Stockholm Environment Institute (SEI)

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# Rethinking demand-side energy planning

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Past

Predictable Demand



Slow, stable growth



Predictable patterns  
(seasonal/diurnal)



New focus on:

- Demand-side energy planning
- Interaction between demand and supplies

# Structure of energy demand changing rapidly

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## Drivers of Change

- Climate goals and growing populations
- Surge in RE / BEVs / Heat pumps / AI
- Rising and shifting electricity demand

## Challenges

- Uncertain AI demand
- Rapid decarbonization pressure
- Urgent need of smart systems

## New Paradigm

From “Supply meets variable demand” to  
“**Demand *adapts to variable supply***”

Energy Storage / Smart energy management

# Connecting energy and financial planning



Low-carbon Technology is **cost-competitive**,  
but also **capital intensive**

## The planning gap

Disconnection between finance and system planning– especially on the demand side



### Needs quality data

- Better data costs
- Better performance characteristics



### Upgraded modelling

- Better methods for estimating technology penetration
- Better methods for estimating phenomena



### Coordinated Planning

- Behind-the-meter technologies can reduce investments required in distribution systems, **ONLY** if planned *carefully*

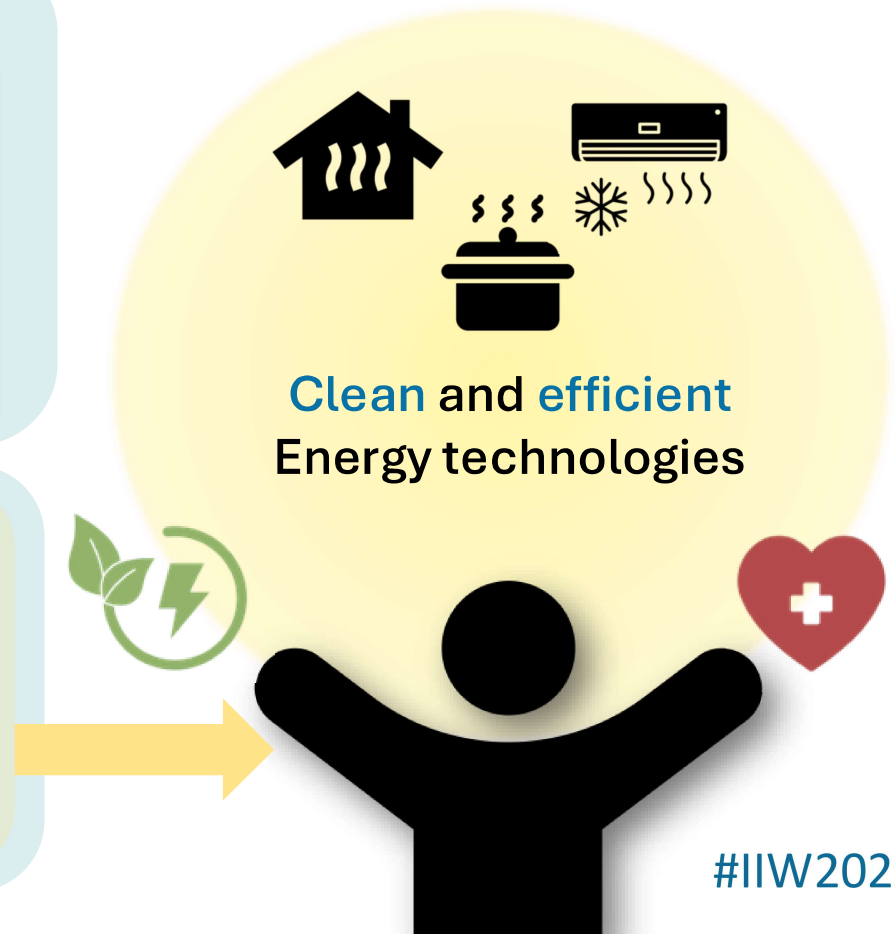
# Difficult challenges in low-income countries

Currently going through..

Rapid energy demand growth in developing countries, especially in Africa



- Energy systems are traditionally used to promote social policies (e.g., cross subsidizing rural households)
- Rising self generation using REs behind the meter: starving grids and utilities of the resources for investment → Difficult to maintain policies



# Planning for energy efficiency

Energy supply  
planning

Energy demand  
planning



Environmental Impacts

Social Goals

## Integrated Resource Planning (IRP)

### Why IRP is challenging

- Data gaps: credibility / accessibility / proprietary
- Electricity focused planning is dominating
- Tools are complex and data intensive
- Lack of local/subnational expertise lead to difficulties in ministries to play a credible oversight role

### What IRP requires

- Detailed end-use and tech-specific data
- Whole energy system approach
- Advanced, integrated planning tools
- Inter-ministerial coordination

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## Panel discussion

### Moderator



Charlie Heaps

Stockholm Environment  
Institute

### Panelists



Marina Gil Sevilla

Economic Commission for  
Latin America and the  
Caribbean



Fiona Lambe

Stockholm  
Environment Institute



Yichun Gong

State Grid Energy Research  
Institute (SGERI)



Li Xiang

National Energy  
Agency, China



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## **Audience Q&A**

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## Closing Remarks

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# IRENA INNOVATION WEEK **2025**

Renewables and Digitalisation for a Sustainable Energy Future

**Thank you!**



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Coffee Break

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