

IRENA INNOVATION WEEK ²⁰₂₅

Plenary:
Digitalisation for the Energy Transition

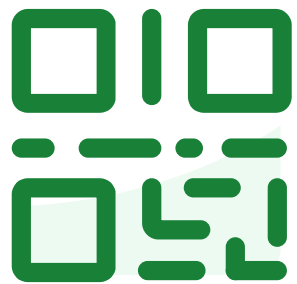
Organised in partnership with:



12 June 2025 | 10:00-12:00

#IIW2025

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IRENA INNOVATION WEEK ²⁰₂₅

Keynote



Norela Constantinescu

Acting Director

IRENA Innovation and Technology Center

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Digitalisation of power systems is a catalyzer for innovative solutions

Digital solutions can unlock unprecedented efficiencies in power systems, maximizing the benefits of the energy transition for diverse stakeholders.

- Reduction of energy costs
- Higher penetration of renewables
- Better user comfort and control
- Enhanced security of supply
- Enhanced business efficiency



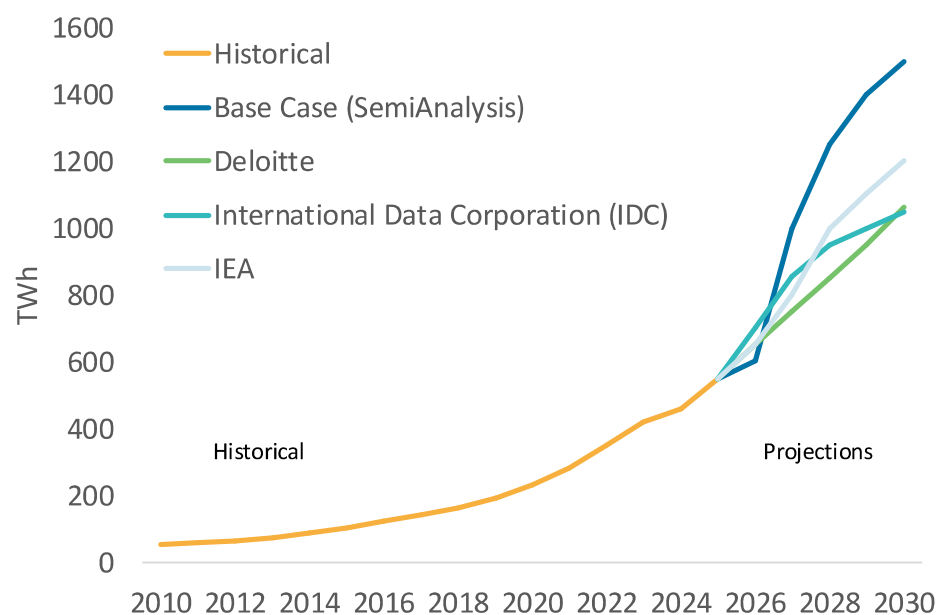


To harness the opportunities of digital solutions in power systems, careful data and location management is needed to meet the challenges:

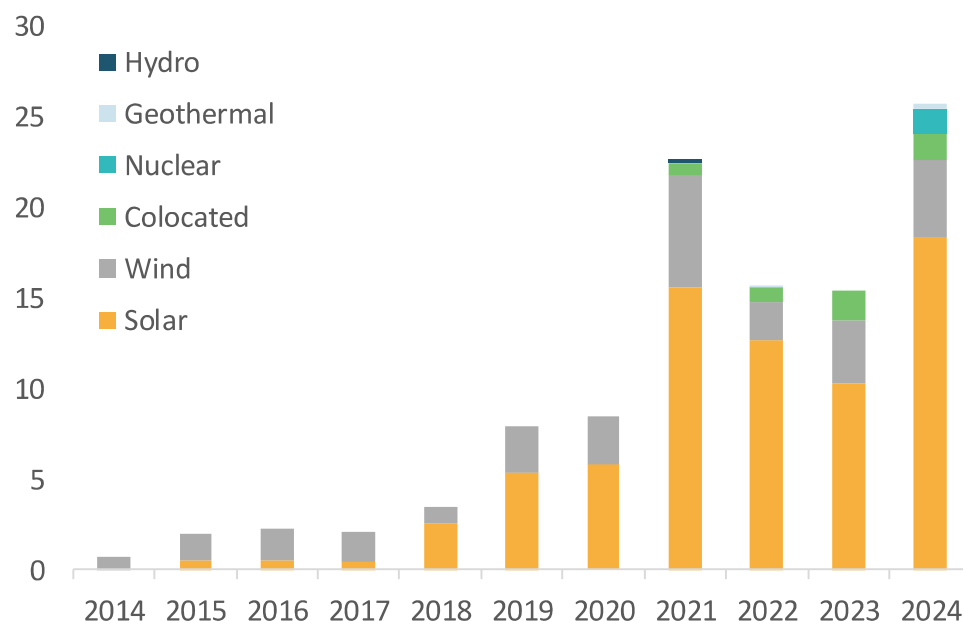
- Surging energy demand for digital technologies
- Increased cybersecurity vulnerabilities in critical infrastructure
- Robust data governance needs as prerequisite for safe and effective digital deployment
- Operational conflicts in legacy systems

Cheap renewables will become ever more important for sourcing AI

Range of scenarios of electricity demand for data centres globally (TWh)



Yearly PPA capacities contracted by major data centre operators (GW)



Source: IRENA calculations based on Bloomberg BNEF data, 2025

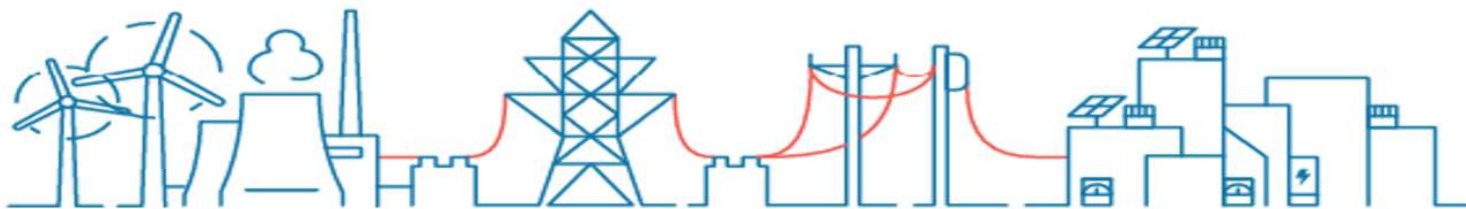
IRENA's work of the last years on different digital enabling technologies and the approach to electricity/digital nexus

GENERATION

TRANSMISSION

DISTRIBUTION

CONSUMPTION



Use cases for smart energy systems

Demand and supply forecasting

Asset optimization

Grid management

Aggregation of distributed resources

Digital technologies

Artificial intelligence

Internet of things

Software applications

Digital twins

Other

Data layers

Weather

Assets

Market operation

System Operation

Consumer

Data gathering technology

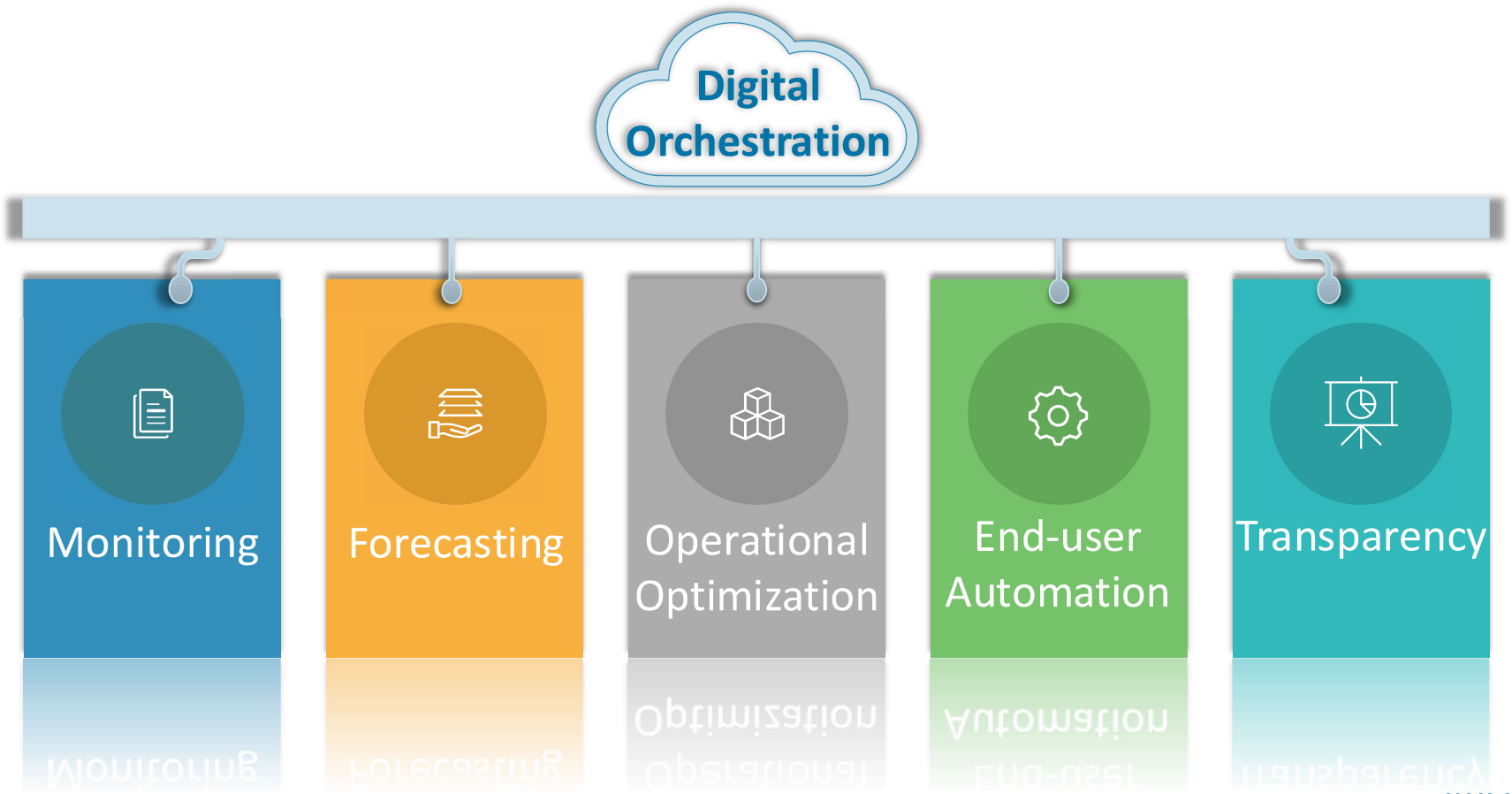
Sensors

Data acquisition and management systems (SCADA)

Advanced monitoring systems

Smart meters

Digitalisation and AI applications help unlock new system value...



... and IRENA is working towards an action agenda for digitalisation and AI in power systems



**Short-term
applications**



**Value
clusters**



**Technology
readiness**



**Opportunities
in EMDE**

Digitalization is a high-return investment that maximizes the socioeconomic welfare provided by renewables, and raising awareness is an essential pillar to accelerate their synergetic deployment.

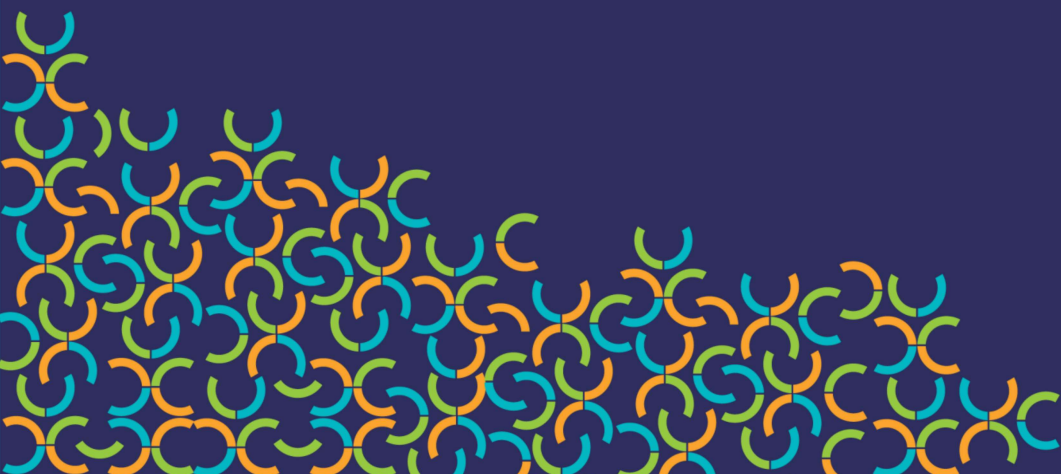
Smartness in the electricity value chain has quantifiable benefits as reduction of final prices and emissions, and qualitative benefits as enhanced security of supply and added transparency.

Artificial Intelligence is a component of the evolving digitalization of power systems that allows revolutionary optimizations for integrating high shares of renewables with surging electrification.

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Thank you!

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Keynote



Vincent Berrutto

Head of Unit Research, Innovation, Competitiveness
and Digitalisation

European Commission, Directorate General for Energy

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Scene-setting presentation



Maxime Souvignet

Team Lead Climate Risk Analytics
United Nations Un

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Scene-setting presentation



Marcia Poletti

Head of European System Change
Octopus Energy

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Digitalisation for the energy transition

IRENA Innovation Week 2025

12 June 2025, Bonn



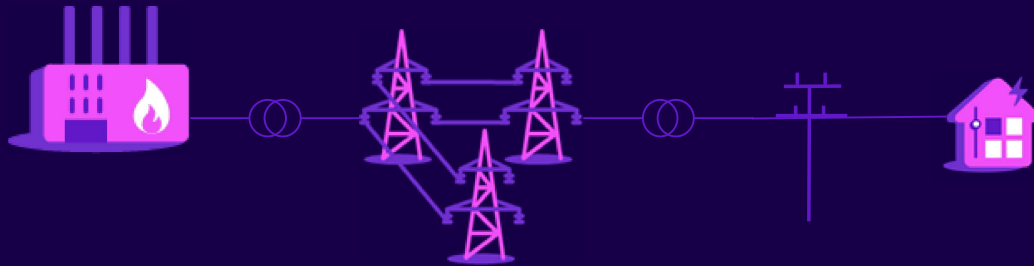
octopusenergy

We use **technology** to drive the global green energy revolution – making it **cheaper and faster** for citizens and the planet.



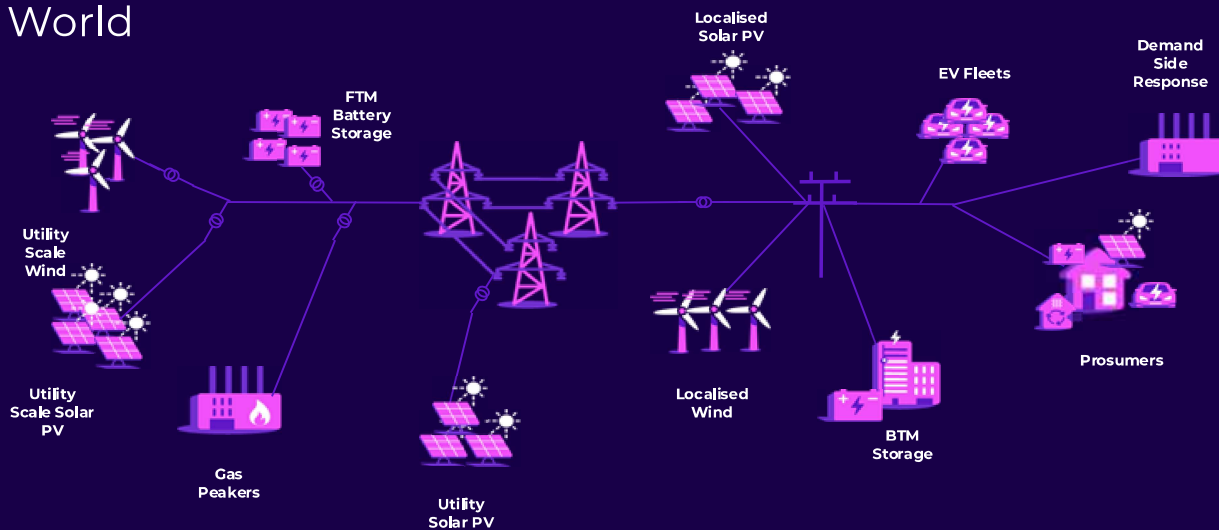
The energy landscape is changing rapidly and the change is bringing about unprecedented complexity

Old World



- **Unidirectional flow** from generation to consumer
- **Output easily adjustable** in response to demand changes
- **Centralized generation** connected to the transmission system.

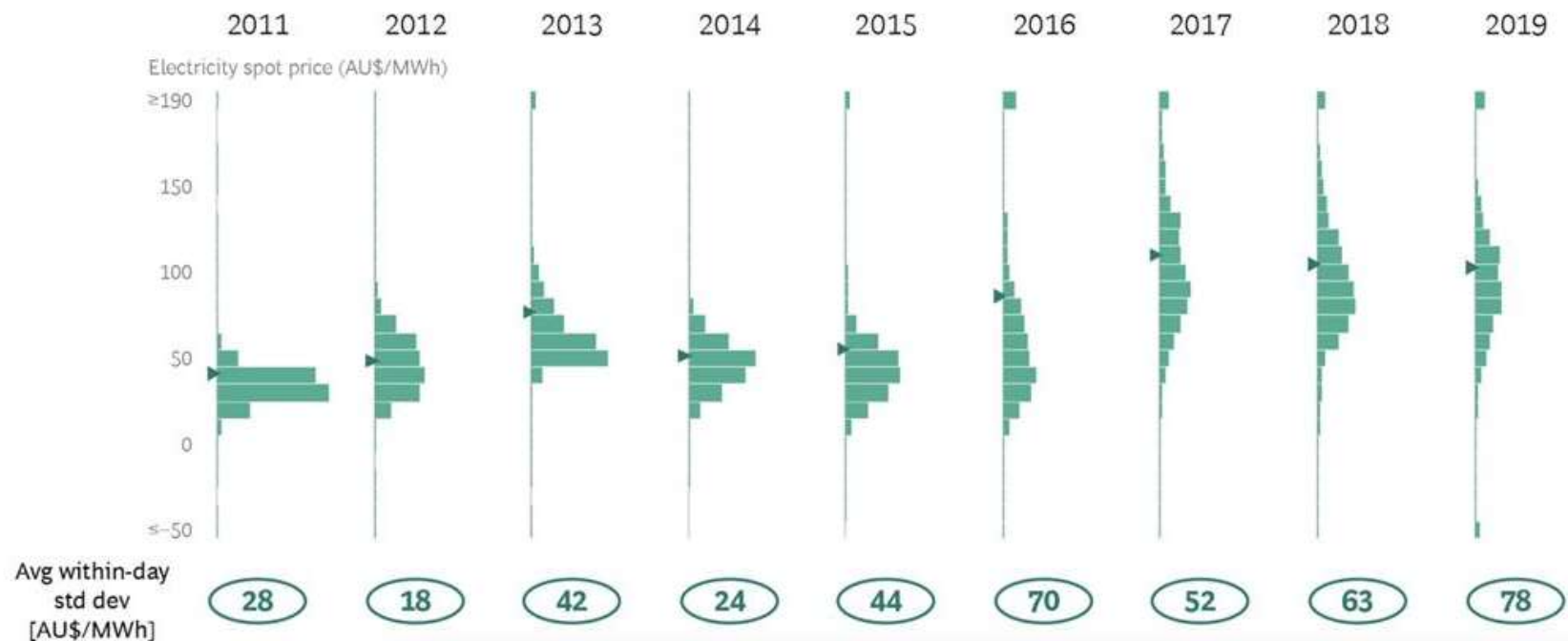
New World



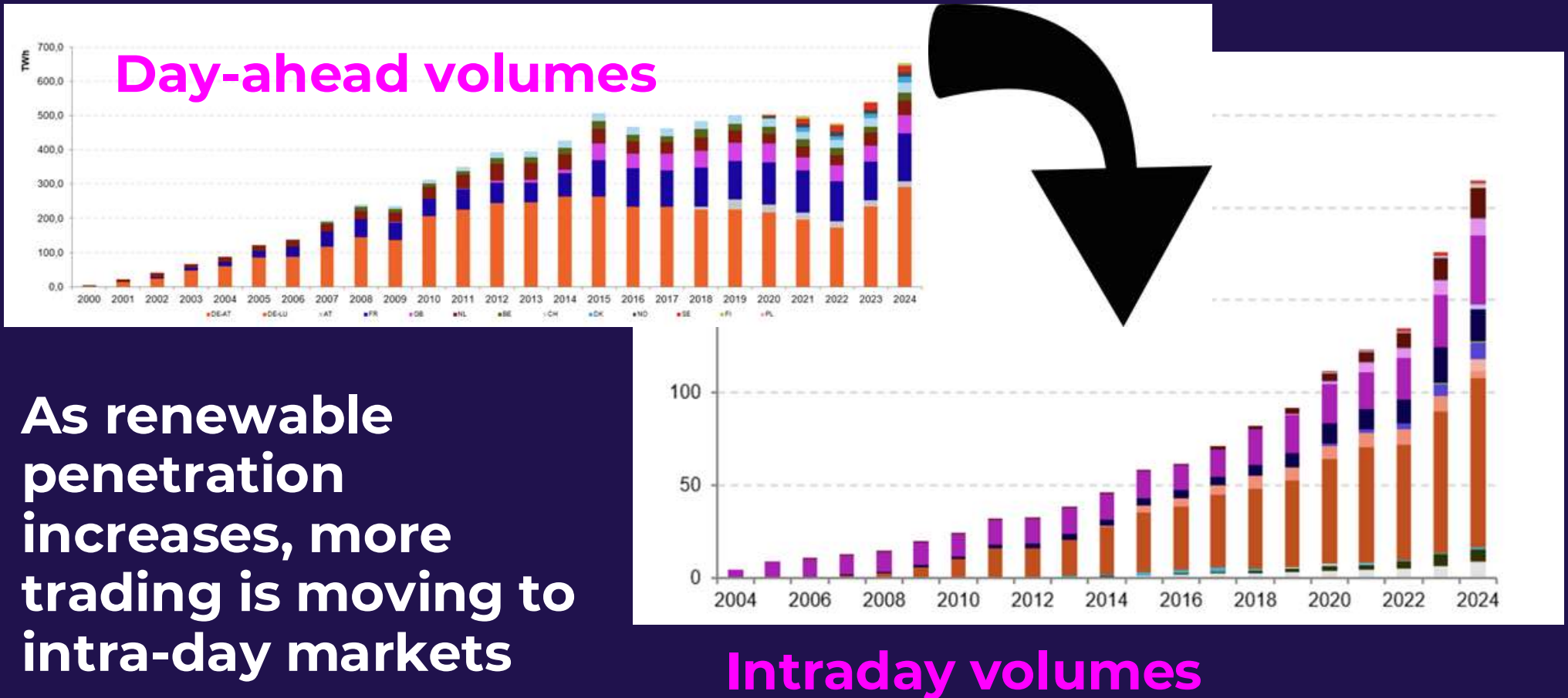
- **Distributed energy** - Balancing requires real-time changes in supply and demand
- **Transportation Electrification** - requires a coordinated approach to charging and management.
- **Bidirectional flow of energy** - with the rise in distributed energy resources (DER)

Electricity systems are becoming more volatile ...

Exhibit 1 - Prices in South Australia Became More Volatile Between 2011 and 2019



Electricity systems are becoming more dynamic



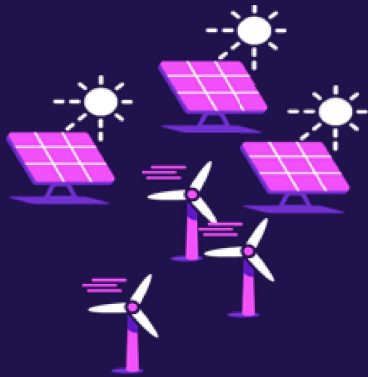
And to keep costs down we need to sweat assets more

SWEAT 

We can't do all of this effectively without AI (and lots of data)

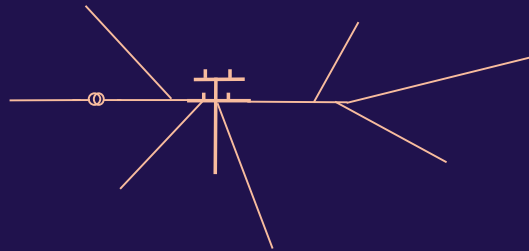


AI (mostly machine learning) is used extensively across the electricity value chain



Generation

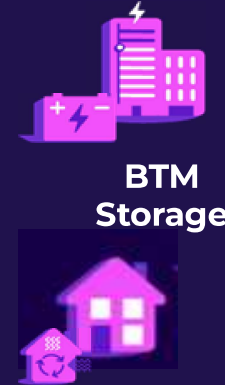
- Predictive Maintenance
- Performance optimisation
- Forecasting generation



Networks

- Forecasting congestion, inertia etc
- Planning

EV Fleets



BTM Storage

Load and Flex

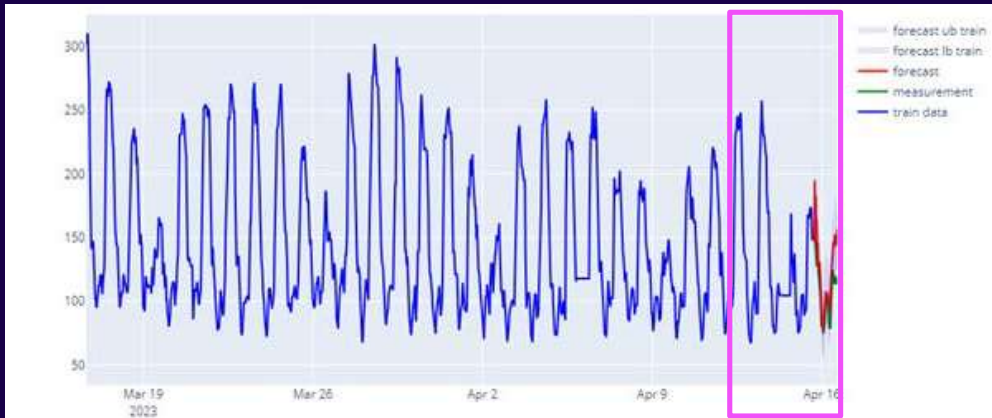
- Mobilising consumer flexibility



Customers

- Customer service

Networks | Forecasting congestion using machine learning



Forecasting congestion use cases:

- Dynamic price for smart devices
- Triggering activation of flexibility products
- Managing flexible connections or assets (BESS)

Networks | EVs Dynamically avoiding Congested Periods

Control Group



Unmanaged charging creates a secondary peak

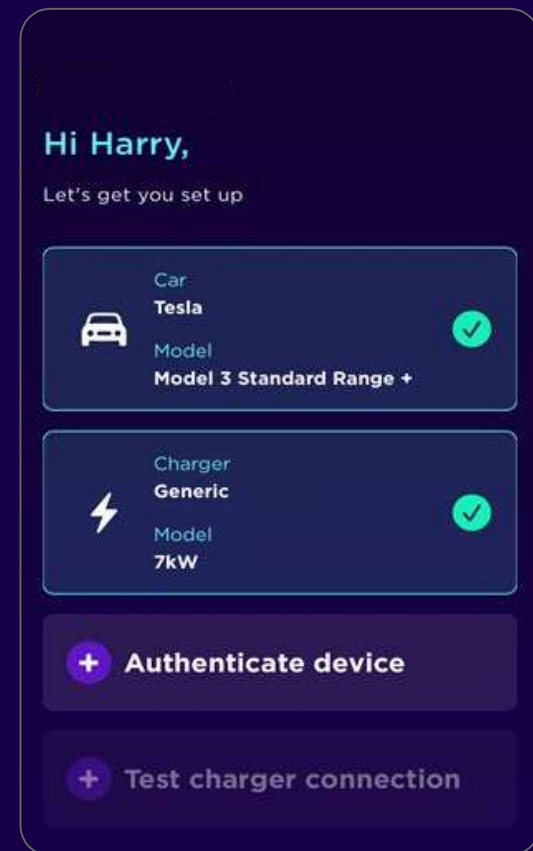
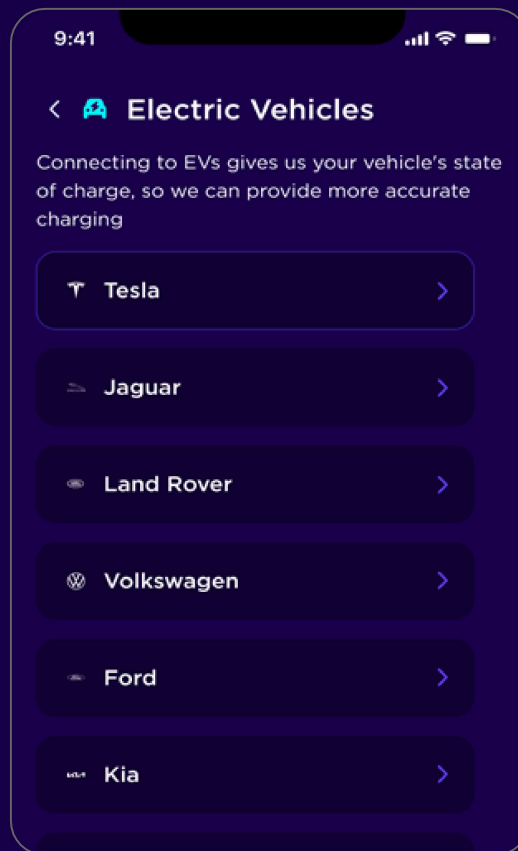
Optimized Group



High congestion at midnight avoided by smart charging EV fleet

data_source
— import_price_normalised
— telemetry_energy_percentage

Load - Consumer flexibility | Consumers sign up their smart device



Load - Consumer flexibility | Consumers save

Cut your EV charging costs by up to 70%

Intelligent Octopus Go: the UK's most popular EV tariff

Automatically charge your car when it's cheapest and get **super low smart charging rates** plus 6h of cheap energy for your whole home every night.

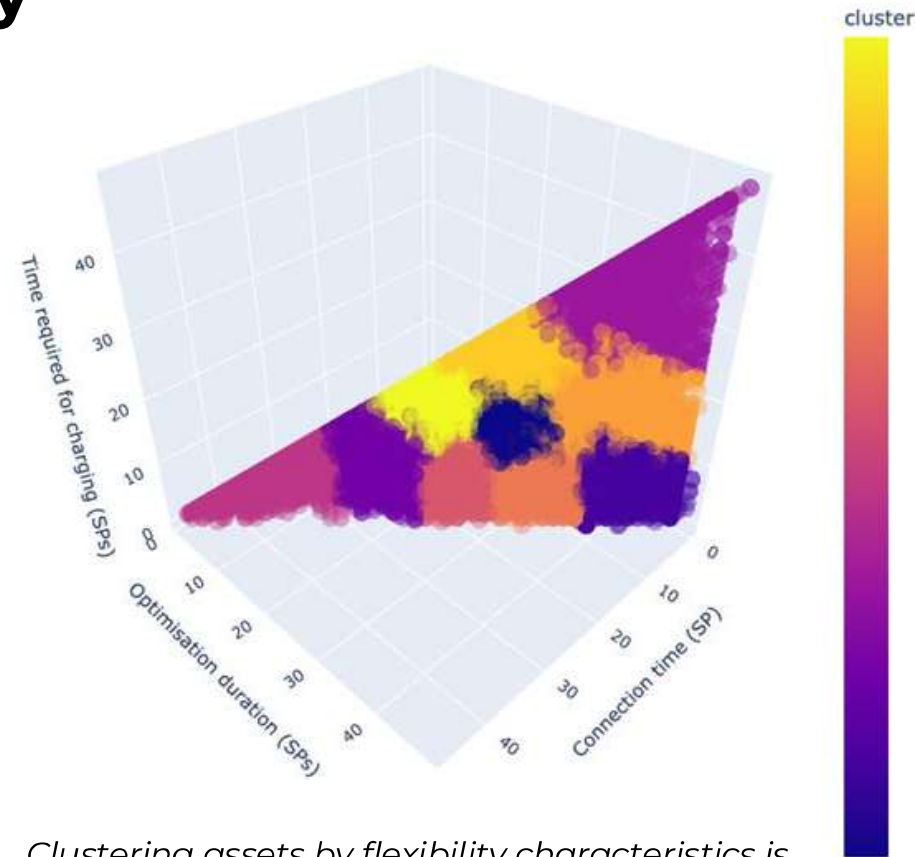
Will it work for me?



Charge for only 7p/kWh
up to 70% less than price cap rates

Load - Consumer flexibility | Forecasting fleet-level constraints to mobilise flexibility

- An advanced simulation of fleet behaviour is an essential element of the optimisation process.
- A machine learning clustering approach divides the fleet of thousands into clusters of similar flexibility characteristics (plug in time, starting SoC, charger size etc).
- Each cluster can then be described by a single archetype (one example EV). This simulates a fleet of thousands with "archetype" EVs allowing forecasting and rapid testing of different dispatch schedules.
- The number of clusters represents a trade off between computational efficiency and accuracy. The optimum number of clusters is determined by regularly reviewing performance.



Clustering assets by flexibility characteristics is performed via machine learning algorithm

Customers | OE Operations uses GenAI in three key ways



1 Magic Ink to draft emails

Reply Note

To [redacted] Cc Subject

✦ Write key points, use ; to separate topics, Enter to generate

Single use onboarding link

Resolve Remind Wait

2 Summarise calls and emails

00:16:32

Alter playback speed: 0.5x 1x 1.5x 2x

Summary This AI-generated summary may contain inaccuracies.

The customer wants to cancel their mother's energy account as she has moved to a care home and they cannot access her account details. The energy specialist helps to locate the account and arrange a refund. The conversation also touches on the challenges of caring for elderly relatives. The customer expresses gratitude for the specialist's help and their pleasant conversation.

Transcription

spk_3 ->
Oh, yes. I didn't email because Excellent. Complex. I think I need to cancel my mother's account. She's been moved into a care home, but she is also messed with her phone and I can't find her online account details. I can give you the phone number. The name and address.
spk_0 ->
Perfect. If I can take the postcode, please.
spk_3 ->

3 Technical advice

You

what is the right tpr for an export mpan

AnswerBot

The correct TPR (Time Pattern Regime) for an export MPAN is 00378.

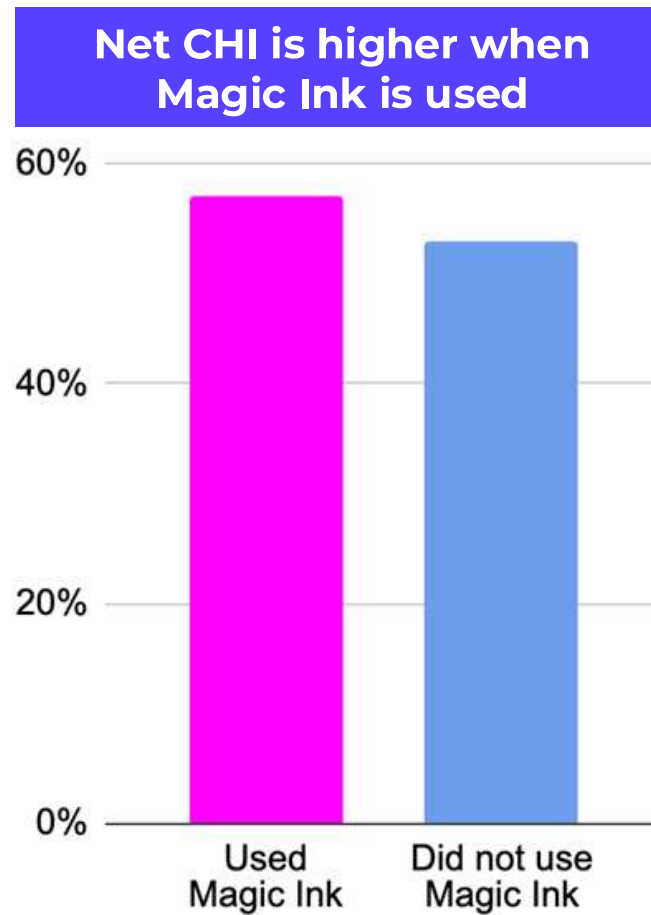
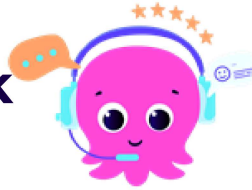
Sources (Internal Use Only):

1. [Import Agreement on Export Meter \(Statement Contains Import Charges on an Export Meter\)](#)

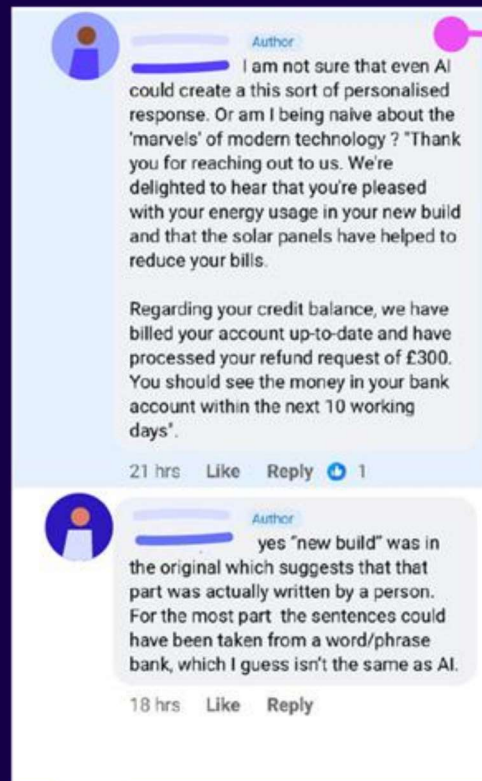
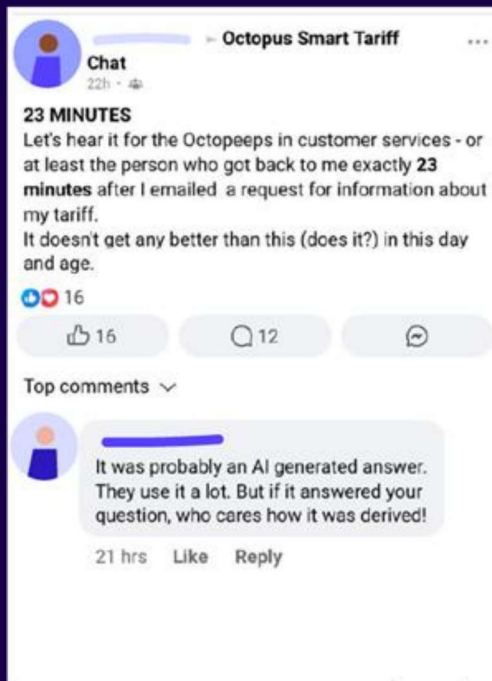
Was this answer helpful?

👍 👎

Customers | Magic Ink is being used over 100K times per week in OEGB Ops and Customer happiness is higher when used



Customers can't believe it's AI!



Customer suggesting that AI could never deliver something so personalised...

So we quickly looked into it!



Thank you

marcia.poletti@octoenergy.com



IRENA INNOVATION WEEK ²⁰₂₅

Scene-setting presentation



Márcio Venício Pilar Alcântara

Innovation Coordinator

Brazilian Electricity Regulatory Agency, ANEEL

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DIGITALISATION IN THE BRAZILIAN ELECTRICITY SECTOR

Márcio Venício Pilar Alcântara

Brazilian Electricity Regulatory
Agency

2025
June 12th

The Brazilian Electricity Sector: **SEB**

SECTOR POLICY



PRESIDENCY (CC/SPPI)



CNPE / CMSE / MME

REGULATION, SURVEILLANCE AND MEDIATION



CONSUMER PROTECTION ENTITIES:

Consumer Council
SENACON/PROCON

MARKET AND SYSTEM OPERATION



G

GENERATION

T

TRANSMISSION

D

DISTRIBUTION

M

TRADING



PLANNING





87%

of the electricity mix

RENEWABLE

Brasil

RENEWABLE ENERGY
PROTAGONIST



ANEEL



28.1%

of the WORLD'S

electricity mix
RENEWABLE

The Brazilian Electricity Sector at a Glance



NUMBER OF CONSUMERS

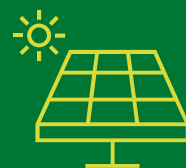
91.6 MILLION

212 MILLION pop.



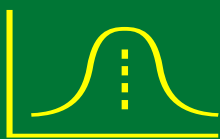
ACCESS TO ELECTRICITY

99,8%
of the population



CENTRALIZED GENERATION
CAPACITY

210 GW



MAXIMUM LOAD

106 GW

(February 2025)



ELECTRICITY LOSSES (2023)

14,1%
7.4% EN 6.7% PNT

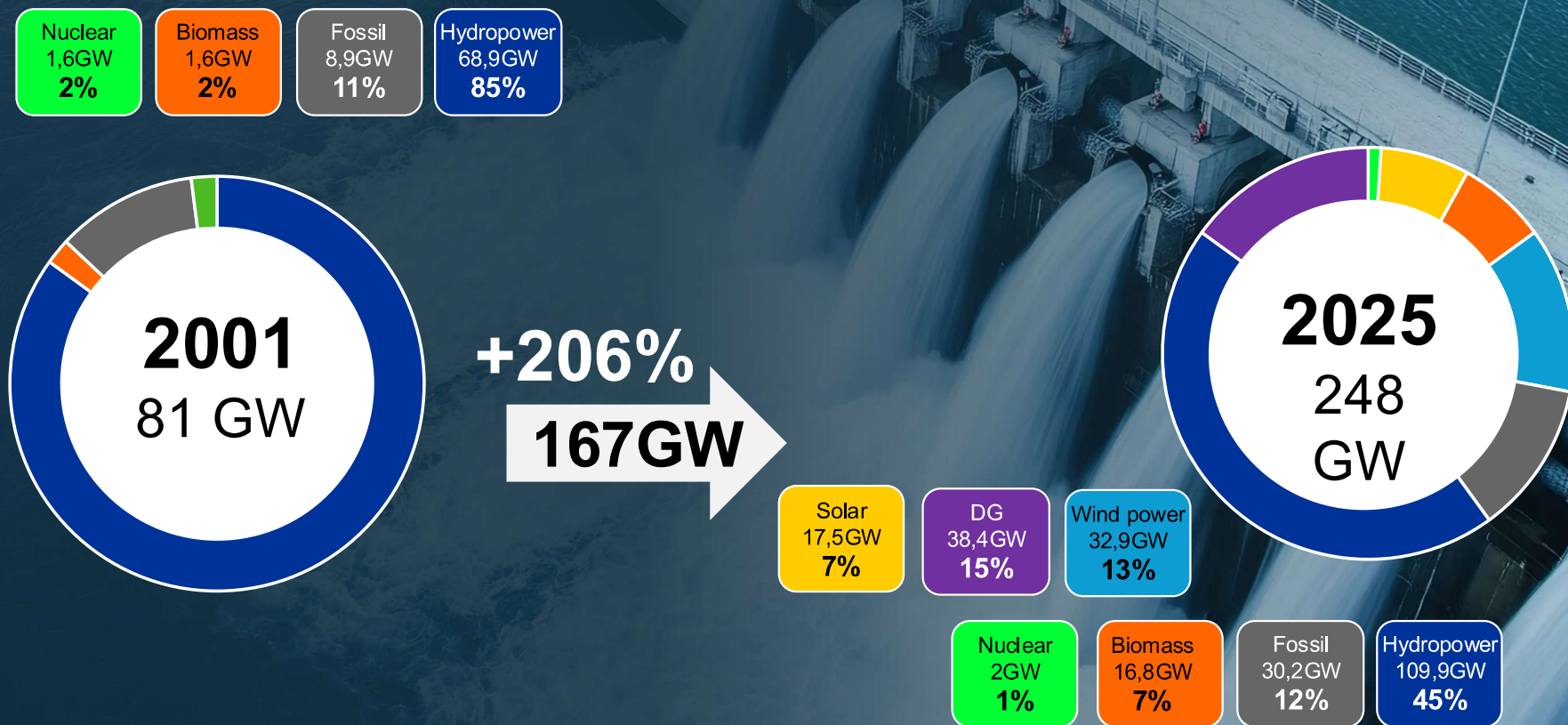


DISTRIBUTED GENERATION
CAPACITY

38.2 GW
3.4 million plants

SOURCE: ANEEL

Evolution of the Brazilian Electricity Mix

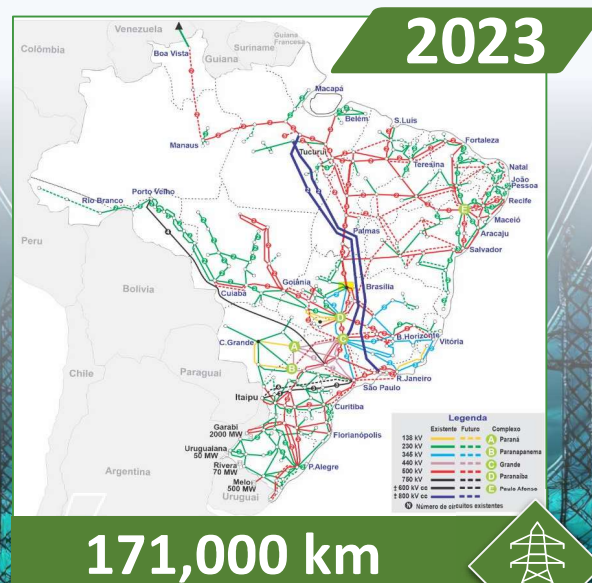
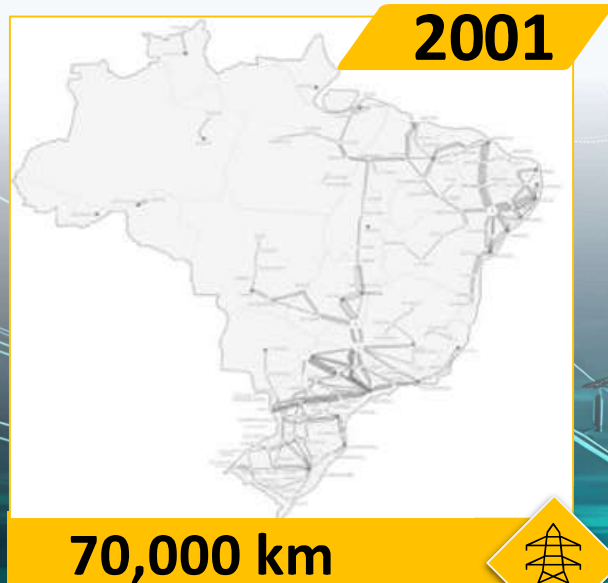


TRANSMISSION expansion



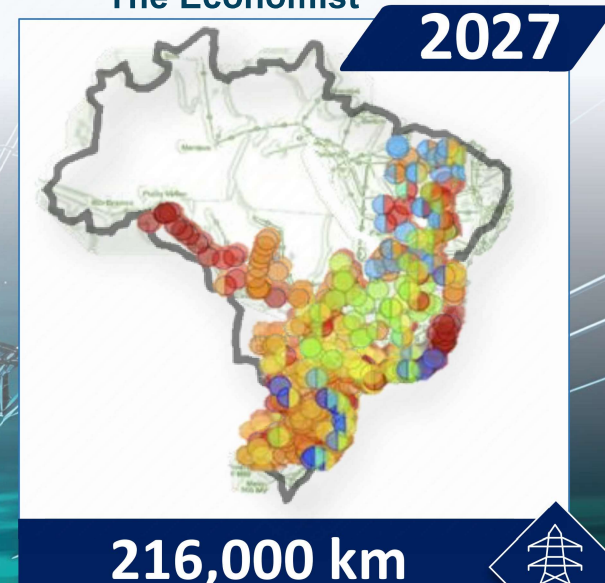
“no transition without transmission”

Australian expression



“Hug pylons, not trees”

The Economist



- 84 transmission lines under construction
- Auction 001/2024: R\$ 18.2 billion
- Auction 002/2024: R\$ 4.6 billion

- 1 Auction planned for 2025

ANEEL and the RDI Program: Advancing Brazilian Electricity Sector

RDI Projects Focused on
Artificial Intelligence

41

AI Projects

BRL 300M

Planned Investment



ANEEL's Role in Enabling the Energy Transition



**Fair
Competition**
Economic balance



Innovation
Supporting new technologies



Modernization
Updating regulatory frameworks



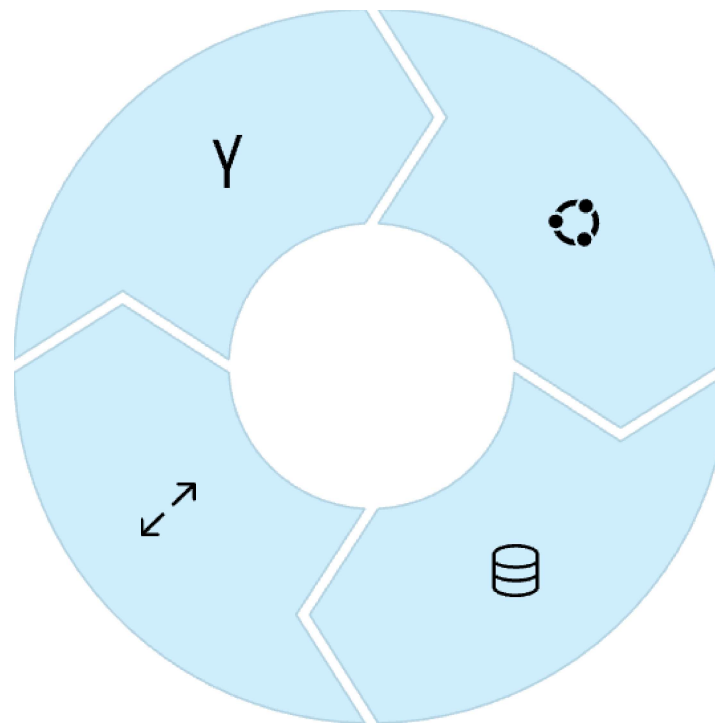
Digitalisation as a Key Driver

DER Integration

Connecting distributed energy resources

Scalability

Growing with demand



Smart Operations

Intelligent grid management

Real-time Data

Immediate information access

Current Regulatory Framework and Priorities



Distributed Generation

Expansion of Distributed Generation (DG) under Law 14.300/2022

Smart Metering

Smart metering implementation (AMI - Advanced Metering Infrastructure)

Tariff Modernization

Tariff modernization (especially for low voltage consumers)

Energy Storage

Regulation of energy storage systems and ancillary services

Regulatory Sandbox

Establishment of regulatory sandbox environments for innovative solutions



Challenges and Forward Agenda



DG Valuation

Need for structured valuation of costs and benefits from DG



New Market Models

Facilitate integration of aggregators, VPPs, NWAs



Fair Competition

Expand frameworks for fair competition and interoperability



Regulatory Principles

Focus on simplicity, transparency, and adaptability

Final Message

Leadership Position

Brazil is uniquely positioned to lead digital energy transitions in the Global South.

Regulatory Commitment

Digitalisation is not only a technical path—it is a regulatory commitment to a just, efficient, and clean energy future.



Thank you!

2025
June 12th



IRENA INNOVATION WEEK ²⁰₂₅

High level dialogue

Moderator:



Maher Chebbo

UNIVERS

Panelists:



Vincent Berrutto

European
Commission



Márcio Alcântara

ANEEL



Marcia Poletti

Octopus Energy



Guilherme Castro

IRENA Youth
Delegation & Faculty
AI



Arnoud Kamerbeek

Jungle AI

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Audience Q&A

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Jungle AI

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Closing Remarks



Norela Constantinescu

Acting Director

IRENA Innovation and Technology Center

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Global survey on digitalisation and AI for power systems
Thank you for your support

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Announcement

**Coming next: Youth in the AI and RE nexus of the next decade
&
Lunch Break**

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